



Revenue generation with DentaKote™ family of products...

Dental practices across the world experience the same problems in dentistry. The solutions provided at present in the dental marketplace are spotty at best, until now!

Bacterial deposits pose a vast array of threats to both the health of the patient and the restorative solutions dentists propose to their patients. Any patient that undergoes dental treatment wants the treatment to last a long time, and some patients want it to last a lifetime. We all know that a lifetime solution may be far from ever being reached, but there are processes that can prolong the life expectancy of prosthetic solutions and minimize the detrimental effects this bacterial colonization can cause. DentaKote™ and its sister products perform better than any other product in the market.

Using DentaKote™ Classic directly on teeth after the prophylaxis creates a protective barrier against the tenacious adherence of plaque and harmful bacterial deposits. Especially around the most prone teeth like lower anteriors and upper molars. The same can be said about prosthetics. Whether it's a 3-unit bridge or a full arch of implant retained teeth to a simple full denture, using the DentaKote™ will provide long lasting protection to these surfaces and simplify the cleaning process both for the patient at home and the clinical staff in the offices.

Dental practices are finding that offering these products as part of the routine dental hygiene protocols allow the patients to be healthier in between their recall visits. In addition, when the DentaKote™ is applied directly to prosthetics, a firm protective barrier is formed to prevent colonization of plaque and calculus thereby protecting the integrity of the surrounding tissues and minimizing the pathogenic activity within the oral cavity. This decrease in bacterial activity will undoubtedly improve one's health and have a positive impact on the cardiovascular complex due to the proven cross link between periodontal disease and cardio vascular incidence.

Typical dental practice sees approximately 8 hygiene patients per day. Every patient should have the DentaKote™ applied to have this protective shield. This will add between \$75-125 dollars in revenue to the practice. Simply doing this math based on the \$75, it is an increase of \$600.00 per day, x 5 days in the week. That is a gross revenue *increase of approximately \$144,000 per year* with minimal effort. This statistic is based on just one hygienist. Many offices have more than one hygienist and certainly the doctors can also add this as a multiplier in their everyday prosthetic rehabilitations whether with denture, bridges, aligners etc... The revenue increases could make any practice quite solvent with just this one dental practice pearl.

For more information on how to start incorporating DentaKote™ and its sister products into your office, visit: www.DentaKote.com

For dealers and distributors, a list may also be found on our website.